

CEO's Message April 2025

In one of my recent messages, I spoke about the critical importance of collaborative learning. I am now even more convinced that, in this age of Collective Intelligence, collaboration is the only way forward. **Work, creativity, and life are team endeavours.**

One of the most significant emerging integrations we are witnessing, is in the domains of art, music, digital technology, and AI. This is the metamorphosis we are seeing in the STEAM-H concept. I recently watched a stage show – a combination of **classical orchestra, AI, and gaming**. The music composer selects a specific set of video games, and adds a classical musical score to them.

The collaboration between these seemingly disparate fields highlights human creativity, cultural expression, and the evolving ways we entertain and connect. The emotional impact of music, combined with the interactive nature of games, speaks deeply to the human experience. AI's role in this also raises interesting philosophical and ethical questions within the humanities.