

CEO's Monthly Message: June 2026

Dear Parents,

The digital world is engineered to capture your child's attention, but deep thinking and intuition develop only in the quiet spaces of the real world.

To help them build focus and discipline, I recommend four practical steps at home:

- **Create Screen-Free Zones:** Keep bedrooms and dining tables completely free of devices to protect family time and sleep.
- **Promote Physical Activities:** Encourage real-world hobbies, physical books, and outdoor time to balance digital consumption.
- **Implement a Screen-Time Budget:** Agree on a fixed daily limit for social media and entertainment, ensuring all schoolwork and chores are completed first.
- **Lead by Example:** Show your children the value of presence by putting away your own phone during family hours.

By setting these boundaries, we help our children reclaim control over their own minds and attention.